



EMS LEADERSHIP 2007

Greenville, SC

August 23 - 25, 2007

Hyatt Regency Hotel

SPONSORSHIP OPPORTUNITIES

Be on the winning edge of advertising by being a sponsor with the 2007 South Carolina Leadership Conference. Being a sponsor will not only maximize your company's exposure, but it will give you added benefits to enhance your advertising capabilities. There are a number of ways your company can be involved as a major sponsor. Choose the sponsor package that's right for your company.

All sponsorship packages include:

Pre-Show

- Corporate Logo prominently featured in conference advertising
- SC EMS Leadership website hyperlink to sponsor's home page

On-Site Promotion

- Corporate Logo prominently displayed on main entrance unit
- Listing in On-Site Brochure Directory

LEVELS OF SPONSORSHIP

PLATINUM SPONSOR

\$6,000.00

- ▶ The Platinum Sponsor is one of the major sponsors for the Leadership Conference. You will receive a 10 minute on-stage presentation and Sponsorship of **Opening for Keynote Speaker plus sponsorship of One Core Program of choice**
- ▶ Free table / booth set up for outside the meeting rooms
- ▶ 6 VIP Full Conference Passes
- ▶ Large Advertisement Tile or Banner on the Leadership Conference Web Page, listing your company as main sponsor
- ▶ 1 Full Page (4-color) Advertisement in Leadership Conference Brochure
- ▶ One free item inserted in SC EMS Leadership Conference Bag for Attendees
- ▶ Advertisement Placement for one Conference Coffee Break
- ▶ Prominent first choice areas for advertising your company
 - Welcome Reception
 - Conference Coffee Break
 - Leadership presentations
 - Leadership Banquet (2 free tickets to Banquet)(Only designated managers or directors please)

GOLD SPONSOR

\$4,500.00

- ▶ Gold Sponsors 5 minute on-stage presentation and Sponsorship of **Closing for Keynote Speaker plus One Core Program**
- ▶ Free Table / Booth outside meeting rooms
- ▶ 4 VIP Full Conference Passes
- ▶ Advertisement on the Leadership Conference Web Page
- ▶ Free ½ Page Advertisement in Leadership Conference On-Site Brochure
- ▶ Prominent areas for advertising your company
 - Welcome Reception
 - Conference Coffee Break
 - Leadership Presentations
 - Leadership Banquet (2 free tickets to Banquet)(Only designated managers or directors please)

SILVER SPONSOR

\$2,600.00

- ▶ Silver Sponsors sponsor **One Core Session**
- ▶ Free Table (only) 8 ft space
- ▶ 2 VIP Full Conference Passes
- ▶ Advertisement on the Leadership Conference Web Page
- ▶ Free ¼ Page Advertisement in Leadership Conference On-Site Brochure
- ▶ Prominent areas for advertising your company
 - Wine & Cheese
 - Leadership Presentations
 - Leadership Banquet (1 free ticket to Banquet)(Only designated managers or directors please)

BRONZE SPONSOR

\$1,800.00

- ▶ Bronze Sponsors sponsor One coffee break
- ▶ Free Table (only) 8 ft space
- ▶ 1 VIP Full Conference Pass
- ▶ Advertisement on the Leadership Conference Web Page
- ▶ Advertisement in On-Site Brochure
- ▶ Prominent areas for advertising your company
 - Welcome Reception
 - Leadership Presentations
 - Leadership Banquet (1 free tickets to Banquet) (Only designated managers or directors please)

AFFILILATE DONATION

\$1,000.00

- ▶ Affiliate Sponsors are those who wish to attend but cannot
- ▶ Your company's information is included in the On-Site Registration Packs
- ▶ Your company listed as an Affiliate Sponsor on the SC EMS Leadership Website
- ▶ A Free listing in the On-Site Brochure
- ▶ Your company's information will be listed on all our promotional posters
 - 1 Ticket for company representative to attend the Welcome Reception

SPONSOR APPLICATION



Sponsor Application & Contract

Leadership 2007 Conference, c/o: CBA Office, 2060 Northbrook Blvd.
Suite-201, North Charleston, SC 29406

Tel: (843) 388-8000 ♦ Toll-free: (866) 388-9699 ♦ Fax: (843) 388-1751



Please complete this section as it should appear in published show-related information
(Please print or type clearly and flag any special character/capitalization or attach letterhead)

Company Name _____

Address _____

City _____ State _____ Zip Code _____

Company Toll Free / Main Phone _____ Fax _____

Main Contact on BOOTH: _____

In the space below, please include a brief description of your exhibit as you wish it to appear in print. Include website and email address. Please use 25 words or less:

The information in this section below is for our use only and is not for publication:

Billing Address (if different than above) _____

Billing Contact _____ Direct Phone _____

Sponsor Contact (in charge of booth at show) _____ Direct Phone _____

Sponsor Choice of Booth Size and Location:

Platinum Sponsorship(s) _____ Gold Sponsorship(s) _____ Silver Sponsorship(s) _____

Bronze Sponsorship _____ Affiliate Donation _____

I do not wish to be located near: _____

Cost of Sponsorship Levels

- _____ \$ 6,000 Platinum
- _____ \$ 4,500 Gold
- _____ \$ 2,600 Silver
- _____ \$ 1,800 Bronze
- _____ \$ 1,000 Affiliate Donation

A minimum of 50% deposit must be received by June 10, 2007. Balance must be paid in full by August 1, 2007 in order to qualify for the Leadership 2007 sponsor rates.

Note: next year's sponsor rates may increase to reflect 2008 prices.

Attached is Sponsor's Check # _____ payable to CBA - EMS a/c

Please bill my Visa MasterCard

Credit Card # _____ Exp _____

Cardholder's Billing Address _____

50% payment 100% payment

Sponsor fully understand and agrees that this application and agreement shall become binding upon its acceptance by Management for Sponsorship, and is subject to the terms, conditions and rules and regulations enclosed.

Applicant's Authorized Signature: _____ **Title** _____ **Date** _____

FOR OFFICE USE ONLY - Acceptance of Application by Management. This contract for conference sponsorship is accepted and the space listed below is assigned. All efforts will be made to honor this agreement, but circumstances may require changes in space arrangements or assignments, to be made at Management's discretion.

Size of Space _____ Square feet _____ Total Rental \$ _____ Area Assigned _____

Per _____ Date _____

Date Pmt. Received _____ Amount \$ _____ Check No. # _____ Office Initials _____